



# Executive Summary

3695 Cascade Rd Sw, Atlanta, GA, 30331  
 Ring: 1 mile radius

Prepared by Sam Perlman  
 Latitude: 33.723700997  
 Longitude: -84.50959080

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	1,981	48,145	145,389
2010 Population	2,834	50,898	141,366
2012 Population	2,866	51,894	146,121
2017 Population	3,076	56,025	158,254
2000-2010 Annual Rate	3.64%	0.56%	-0.28%
2010-2012 Annual Rate	0.50%	0.86%	1.48%
2012-2017 Annual Rate	1.42%	1.54%	1.61%
2012 Male Population	43.0%	44.3%	45.4%
2012 Female Population	57.0%	55.7%	54.6%
2012 Median Age	37.8	37.1	35.6

In the identified area, the current year population is 146,121. In 2010, the Census count in the area was 141,366. The rate of change since 2010 was 1.48% annually. The five-year projection for the population in the area is 158,254 representing a change of 1.61% annually from 2012 to 2017. Currently, the population is 45.4% male and 54.6% female.

## Median Age

The median age in this area is 35.6, compared to U.S. median age of 37.3.

## Race and Ethnicity

	1 mile	3 miles	5 miles
2012 White Alone	1.2%	2.1%	5.5%
2012 Black Alone	96.2%	94.3%	89.3%
2012 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2012 Asian Alone	0.2%	0.2%	0.4%
2012 Pacific Islander Alone	0.1%	0.0%	0.0%
2012 Other Race	0.4%	1.6%	2.8%
2012 Two or More Races	1.7%	1.5%	1.7%
2012 Hispanic Origin (Any Race)	1.5%	3.4%	5.6%

Persons of Hispanic origin represent 5.6% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 28.5 in the identified area, compared to 61.4 for the U.S. as a whole.

## Households

	1 mile	3 miles	5 miles
2000 Households	835	18,242	53,765
2010 Households	1,315	20,613	55,754
2012 Total Households	1,319	20,892	57,232
2017 Total Households	1,430	22,896	62,886
2000-2010 Annual Rate	4.64%	1.23%	0.36%
2010-2012 Annual Rate	0.12%	0.60%	1.17%
2012-2017 Annual Rate	1.63%	1.85%	1.90%
2012 Average Household Size	2.15	2.47	2.53

The household count in this area has changed from 55,754 in 2010 to 57,232 in the current year, a change of 1.17% annually. The five-year projection of households is 62,886, a change of 1.90% annually from the current year total. Average household size is currently 2.53, compared to 2.51 in the year 2010. The number of families in the current year is 34,219 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

3695 Cascade Rd Sw, Atlanta, GA, 30331  
 Ring: 5 mile radius

Prepared by Sam Perlman  
 Latitude: 33.723700997  
 Longitude: -84.50959080

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2012 Median Household Income	\$54,292	\$40,061	\$35,543
2017 Median Household Income	\$65,545	\$50,179	\$42,229
2012-2017 Annual Rate	3.84%	4.61%	3.51%
<b>Average Household Income</b>			
2012 Average Household Income	\$76,095	\$57,881	\$50,917
2017 Average Household Income	\$88,908	\$68,344	\$60,108
2012-2017 Annual Rate	3.16%	3.38%	3.37%
<b>Per Capita Income</b>			
2012 Per Capita Income	\$33,569	\$23,311	\$20,283
2017 Per Capita Income	\$39,653	\$27,896	\$24,215
2012-2017 Annual Rate	3.39%	3.66%	3.61%

Current median household income is \$35,543 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$42,229 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$50,917 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$60,108 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$20,283 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$24,215 in five years, compared to \$29,882 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	842	19,390	57,977
2000 Owner Occupied Housing Units	638	10,051	27,670
2000 Owner Occupied Housing Units	198	8,191	26,095
2000 Vacant Housing Units	6	1,148	4,212
2010 Total Housing Units	1,534	23,917	67,979
2010 Owner Occupied Housing Units	795	10,431	26,950
2010 Renter Occupied Housing Units	520	10,182	28,804
2010 Vacant Housing Units	219	3,304	12,225
2012 Total Housing Units	1,541	24,398	69,550
2012 Owner Occupied Housing Units	785	10,388	27,179
2012 Renter Occupied Housing Units	534	10,505	30,053
2012 Vacant Housing Units	222	3,506	12,318
2017 Total Housing Units	1,656	26,732	76,030
2017 Owner Occupied Housing Units	875	11,757	30,790
2017 Renter Occupied Housing Units	554	11,139	32,097
2017 Vacant Housing Units	226	3,836	13,144

Currently, 39.1% of the 69,550 housing units in the area are owner occupied; 43.2%, renter occupied; and 17.7% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 67,979 housing units in the area - 39.6% owner occupied, 42.4% renter occupied, and 18.0% vacant. The annual rate of change in housing units since 2010 is 1.02%. Median home value in the area is \$118,751, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 2.94% annually to \$137,266.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.