



# Executive Summary

2200 Roswell Rd, Marietta, GA, 30062  
 Ring: 1 mile radius

Prepared by Sam Perlman  
 Latitude: 33.969980614  
 Longitude: -84.48861004

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	8,070	71,551	177,662
2010 Population	8,519	70,941	176,988
2012 Population	8,720	72,068	179,403
2017 Population	9,205	74,854	186,512
2000-2010 Annual Rate	0.54%	-0.09%	-0.04%
2010-2012 Annual Rate	1.04%	0.70%	0.60%
2012-2017 Annual Rate	1.09%	0.76%	0.78%
2012 Male Population	48.4%	49.7%	49.5%
2012 Female Population	51.7%	50.3%	50.5%
2012 Median Age	35.7	36.4	36.7

In the identified area, the current year population is 179,403. In 2010, the Census count in the area was 176,988. The rate of change since 2010 was 0.60% annually. The five-year projection for the population in the area is 186,512 representing a change of 0.78% annually from 2012 to 2017. Currently, the population is 49.5% male and 50.5% female.

## Median Age

The median age in this area is 36.7, compared to U.S. median age of 37.3.

## Race and Ethnicity

2012 White Alone	64.7%	65.7%	66.9%
2012 Black Alone	19.9%	18.1%	18.1%
2012 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2012 Asian Alone	8.8%	7.0%	6.5%
2012 Pacific Islander Alone	0.1%	0.1%	0.1%
2012 Other Race	3.3%	6.1%	5.3%
2012 Two or More Races	3.0%	2.9%	2.8%
2012 Hispanic Origin (Any Race)	7.9%	13.7%	12.8%

Persons of Hispanic origin represent 12.8% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.4 in the identified area, compared to 61.4 for the U.S. as a whole.

## Households

2000 Households	3,635	27,819	68,859
2010 Households	3,880	27,529	69,861
2012 Total Households	3,962	27,942	70,750
2017 Total Households	4,181	29,059	73,725
2000-2010 Annual Rate	0.66%	-0.10%	0.14%
2010-2012 Annual Rate	0.94%	0.66%	0.56%
2012-2017 Annual Rate	1.08%	0.79%	0.83%
2012 Average Household Size	2.19	2.54	2.51

The household count in this area has changed from 69,861 in 2010 to 70,750 in the current year, a change of 0.56% annually. The five-year projection of households is 73,725, a change of 0.83% annually from the current year total. Average household size is currently 2.51, compared to 2.51 in the year 2010. The number of families in the current year is 45,516 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

2200 Roswell Rd, Marietta, GA, 30062  
 Ring: 5 mile radius

Prepared by Sam PerlmanSam Perlman

Latitude: 33.969980614  
 Longitude: -84.48861004

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2012 Median Household Income	\$57,271	\$62,131	\$62,341
2017 Median Household Income	\$68,256	\$75,219	\$75,959
2012-2017 Annual Rate	3.57%	3.90%	4.03%
<b>Average Household Income</b>			
2012 Average Household Income	\$76,313	\$81,954	\$84,870
2017 Average Household Income	\$86,602	\$93,442	\$97,800
2012-2017 Annual Rate	2.56%	2.66%	2.88%
<b>Per Capita Income</b>			
2012 Per Capita Income	\$34,949	\$32,389	\$33,866
2017 Per Capita Income	\$39,671	\$36,900	\$39,065
2012-2017 Annual Rate	2.57%	2.64%	2.90%

Current median household income is \$62,341 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$75,959 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$84,870 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$97,800 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$33,866 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$39,065 in five years, compared to \$29,882 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	3,812	28,718	71,816
2000 Owner Occupied Housing Units	1,876	17,483	42,385
2000 Renter Occupied Housing Units	1,759	10,337	26,474
2000 Vacant Housing Units	177	898	2,957
2010 Total Housing Units	4,120	30,219	77,327
2010 Owner Occupied Housing Units	1,703	17,574	43,670
2010 Renter Occupied Housing Units	2,177	9,955	26,191
2010 Vacant Housing Units	240	2,690	7,466
2012 Total Housing Units	4,188	30,474	77,953
2012 Owner Occupied Housing Units	1,717	17,427	43,332
2012 Renter Occupied Housing Units	2,245	10,515	27,419
2012 Vacant Housing Units	226	2,532	7,203
2017 Total Housing Units	4,382	31,415	80,545
2017 Owner Occupied Housing Units	1,915	18,218	45,322
2017 Renter Occupied Housing Units	2,266	10,841	28,402
2017 Vacant Housing Units	201	2,356	6,820

Currently, 55.6% of the 77,953 housing units in the area are owner occupied; 35.2%, renter occupied; and 9.2% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 77,327 housing units in the area - 56.5% owner occupied, 33.9% renter occupied, and 9.7% vacant. The annual rate of change in housing units since 2010 is 0.36%. Median home value in the area is \$211,772, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 0.35% annually to \$215,454.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.