



Executive Summary

1570 Old Alabama Rd, Roswell, GA, 30076
 Ring: 1 mile radius

Prepared by Sam Perlman

Latitude: 34.021981310
 Longitude: -84.31530882

	1 mile	3 miles	5 miles
Population			
2000 Population	13,945	69,759	163,467
2010 Population	14,157	75,646	183,451
2012 Population	14,353	77,366	187,894
2017 Population	15,278	83,194	201,574
2000-2010 Annual Rate	0.15%	0.81%	1.16%
2010-2012 Annual Rate	0.61%	1.00%	1.07%
2012-2017 Annual Rate	1.26%	1.46%	1.42%
2012 Male Population	51.9%	49.3%	48.8%
2012 Female Population	48.1%	50.7%	51.2%
2012 Median Age	30.4	34.7	36.9

In the identified area, the current year population is 187,894. In 2010, the Census count in the area was 183,451. The rate of change since 2010 was 1.07% annually. The five-year projection for the population in the area is 201,574 representing a change of 1.42% annually from 2012 to 2017. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 36.9, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	59.3%	65.7%	71.0%
2012 Black Alone	15.9%	17.3%	13.9%
2012 American Indian/Alaska Native Alone	0.6%	0.4%	0.3%
2012 Asian Alone	2.5%	4.1%	6.7%
2012 Pacific Islander Alone	0.1%	0.1%	0.1%
2012 Other Race	17.8%	9.2%	5.3%
2012 Two or More Races	3.8%	3.2%	2.7%
2012 Hispanic Origin (Any Race)	42.8%	21.4%	13.0%

Persons of Hispanic origin represent 13.0% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.1 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	5,030	27,777	64,709
2010 Households	5,105	30,728	72,886
2012 Total Households	5,123	31,145	74,034
2017 Total Households	5,504	33,864	80,358
2000-2010 Annual Rate	0.15%	1.01%	1.20%
2010-2012 Annual Rate	0.15%	0.60%	0.70%
2012-2017 Annual Rate	1.44%	1.69%	1.65%
2012 Average Household Size	2.80	2.47	2.53

The household count in this area has changed from 72,886 in 2010 to 74,034 in the current year, a change of 0.70% annually. The five-year projection of households is 80,358, a change of 1.65% annually from the current year total. Average household size is currently 2.53, compared to 2.51 in the year 2010. The number of families in the current year is 48,303 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Executive Summary

1570 Old Alabama Rd, Roswell, GA, 30076
 Ring: 5 mile radius

Prepared by Sam PerlmanSam Perlman

Latitude: 34.021981310
 Longitude: -84.31530882

	1 mile	3 miles	5 miles
Median Household Income			
2012 Median Household Income	\$57,301	\$65,589	\$78,842
2017 Median Household Income	\$68,663	\$78,082	\$89,394
2012-2017 Annual Rate	3.68%	3.55%	2.54%
Average Household Income			
2012 Average Household Income	\$71,880	\$89,803	\$102,441
2017 Average Household Income	\$81,184	\$103,603	\$118,697
2012-2017 Annual Rate	2.46%	2.90%	2.99%
Per Capita Income			
2012 Per Capita Income	\$25,083	\$35,685	\$40,528
2017 Per Capita Income	\$28,638	\$41,587	\$47,468
2012-2017 Annual Rate	2.69%	3.11%	3.21%

Current median household income is \$78,842 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$89,394 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$102,441 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$118,697 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$40,528 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$47,468 in five years, compared to \$29,882 for all U.S. households

Housing			
2000 Total Housing Units	5,255	29,115	67,461
2000 Owner Occupied Housing Units	2,194	14,804	40,520
2000 Renter Occupied Housing Units	2,836	12,973	24,189
2000 Vacant Housing Units	225	1,338	2,752
2010 Total Housing Units	5,607	33,486	77,931
2010 Owner Occupied Housing Units	2,229	16,250	44,660
2010 Renter Occupied Housing Units	2,876	14,478	28,226
2010 Vacant Housing Units	502	2,758	5,045
2012 Total Housing Units	5,732	34,194	79,584
2012 Owner Occupied Housing Units	2,151	16,053	44,722
2012 Renter Occupied Housing Units	2,972	15,092	29,312
2012 Vacant Housing Units	609	3,049	5,550
2017 Total Housing Units	6,213	37,199	86,366
2017 Owner Occupied Housing Units	2,335	17,669	49,118
2017 Renter Occupied Housing Units	3,168	16,195	31,240
2017 Vacant Housing Units	709	3,335	6,008

Currently, 56.2% of the 79,584 housing units in the area are owner occupied; 36.8%, renter occupied; and 7.0% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 77,931 housing units in the area - 57.3% owner occupied, 36.2% renter occupied, and 6.5% vacant. The annual rate of change in housing units since 2010 is 0.94%. Median home value in the area is \$275,281, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by -0.31% annually to \$271,084.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.