



# Executive Summary

5815 Campbellton Rd Sw, Atlanta, GA, 30331  
 Ring: 1 mile radius

Prepared by Sam Perlman  
 Latitude: 33.699190800  
 Longitude: -84.57755011

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	1,324	10,926	37,338
2010 Population	3,442	19,681	65,002
2012 Population	4,243	22,256	68,899
2017 Population	5,373	27,355	78,230
2000-2010 Annual Rate	10.02%	6.06%	5.70%
2010-2012 Annual Rate	9.74%	5.62%	2.62%
2012-2017 Annual Rate	4.84%	4.21%	2.57%
2012 Male Population	45.8%	45.5%	45.1%
2012 Female Population	54.2%	54.5%	54.9%
2012 Median Age	36.3	37.4	35.0

In the identified area, the current year population is 68,899. In 2010, the Census count in the area was 65,002. The rate of change since 2010 was 2.62% annually. The five-year projection for the population in the area is 78,230 representing a change of 2.57% annually from 2012 to 2017. Currently, the population is 45.1% male and 54.9% female.

### Median Age

The median age in this area is 35.0, compared to U.S. median age of 37.3.

### Race and Ethnicity

2012 White Alone	1.9%	2.9%	6.1%
2012 Black Alone	94.7%	94.1%	89.4%
2012 American Indian/Alaska Native Alone	0.2%	0.2%	0.2%
2012 Asian Alone	0.4%	0.4%	0.6%
2012 Pacific Islander Alone	0.0%	0.1%	0.1%
2012 Other Race	0.7%	0.6%	1.8%
2012 Two or More Races	2.0%	1.8%	1.9%
2012 Hispanic Origin (Any Race)	2.1%	1.7%	3.8%

Persons of Hispanic origin represent 3.8% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 25.6 in the identified area, compared to 61.4 for the U.S. as a whole.

### Households

2000 Households	438	3,896	13,785
2010 Households	1,199	7,366	25,167
2012 Total Households	1,474	8,292	26,479
2017 Total Households	1,890	10,326	30,371
2000-2010 Annual Rate	10.60%	6.58%	6.20%
2010-2012 Annual Rate	9.61%	5.41%	2.28%
2012-2017 Annual Rate	5.10%	4.49%	2.78%
2012 Average Household Size	2.88	2.68	2.60

The household count in this area has changed from 25,167 in 2010 to 26,479 in the current year, a change of 2.28% annually. The five-year projection of households is 30,371, a change of 2.78% annually from the current year total. Average household size is currently 2.60, compared to 2.58 in the year 2010. The number of families in the current year is 17,200 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

5815 Campbellton Rd Sw, Atlanta, GA, 30331  
 Ring: 5 mile radius

Prepared by Sam Perlman  
 Latitude: 33.699190800  
 Longitude: -84.57755011

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2012 Median Household Income	\$72,658	\$65,410	\$51,589
2017 Median Household Income	\$84,201	\$79,210	\$62,464
2012-2017 Annual Rate	2.99%	3.90%	3.90%
<b>Average Household Income</b>			
2012 Average Household Income	\$92,548	\$84,150	\$67,761
2017 Average Household Income	\$107,072	\$98,604	\$79,875
2012-2017 Annual Rate	2.96%	3.22%	3.34%
<b>Per Capita Income</b>			
2012 Per Capita Income	\$33,898	\$31,420	\$26,131
2017 Per Capita Income	\$39,806	\$37,285	\$31,087
2012-2017 Annual Rate	3.27%	3.48%	3.53%

Current median household income is \$51,589 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$62,464 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$67,761 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$79,875 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$26,131 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$31,087 in five years, compared to \$29,882 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	455	4,113	14,479
2000 Owner Occupied Housing Units	405	3,392	9,452
2000 Owner Occupied Housing Units	33	504	4,334
2000 Vacant Housing Units	17	217	693
2010 Total Housing Units	1,272	8,143	28,456
2010 Owner Occupied Housing Units	979	5,801	16,220
2010 Renter Occupied Housing Units	220	1,565	8,947
2010 Vacant Housing Units	73	777	3,289
2012 Total Housing Units	1,559	9,045	29,765
2012 Owner Occupied Housing Units	1,173	6,389	16,901
2012 Renter Occupied Housing Units	301	1,904	9,577
2012 Vacant Housing Units	85	753	3,286
2017 Total Housing Units	2,011	11,291	34,056
2017 Owner Occupied Housing Units	1,515	8,037	19,955
2017 Renter Occupied Housing Units	375	2,289	10,417
2017 Vacant Housing Units	121	965	3,685

Currently, 56.8% of the 29,765 housing units in the area are owner occupied; 32.2%, renter occupied; and 11.0% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 28,456 housing units in the area - 57.0% owner occupied, 31.4% renter occupied, and 11.6% vacant. The annual rate of change in housing units since 2010 is 2.02%. Median home value in the area is \$172,855, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 1.63% annually to \$187,385.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.